

BOAT

International Media

Listings specifications:

Your company logo

- Please provide an '.AI' or '.EPS' version of your logo for the best resolution on screen.
- Alternatively we can accept .JPEG or .PSD files over 1,000 pixels wide.
- We are unable to use .GIF, .BMP or .PNG files.

Yacht description & specifications

For each yacht to be listed:

- Please email the latest spec sheet(s) and a detailed description of the yacht, to brokerage@boatinternational.com.

Yacht images and general arrangements

- Please supply 12 – 20 high-resolution RGB images (*Preferably the original files*).
- **Minimum** dimensions 1500 x 844px landscape or 750 x 1000px portrait.
- We accept .TIF or .JPEG files.
- General Arrangements / Deck-plans should be supplied in .JPEG or .PDF files.

MPU advert

- All listings include a free MPU ad to promote your business.
- MPUs must be 300 x 250px and no larger than 40KB.
- Please provide the click through URL (web address).
- We accept static .JPEG, animated gif or Flash file types.

Video

- Videos should be 30 to 90 seconds in length.
- They should be hosted on YouTube
- YouTube link should be sent to brokerage@boatinternational.com.

File delivery

- We use a secure, high speed, online file transfer service for videos, images and GAs.
- Please visit <https://boatinternationalmedia.wetransfer.com/> and follow the simple instructions
- Enter brokerage@boatinternational.com within the 'friends email' field.
- If preferred, for updates or single images, email brokerage@boatinternational.com.

Company profile

- See: <http://www.boatinternational.com/yacht-sales/broker-directory/>
- See: <http://www.boatinternational.com/yachts/luxury-yacht-broker-directory/ardell-yacht-ship--2225>
- Please supply the address, telephone numbers and email address of your (head) office and a maximum of 200 words describing your business.
- Include addresses, numbers and email addresses for any regional offices.

Queries

- For queries and assistance please contact brokerage@boatinternational.com.