

THE YOUNG DESIGNER OF THE YEAR COMPETITION – 2020

RULES & CONDITIONS

Eligibility – PLEASE READ CAREFULLY

1. The Young Designer of the Year competition is open to designers who will be 28 years old or less on the 1st January 2020.
2. Entrants must not have been employed for financial gain in a Yacht Design Studio.
3. Those wishing to enter who have been paid for living expenses during an internship at a Yacht Design Studio will be considered for entry but must declare their exact position at the time of entry.
4. This year's event is for individuals, so in creating a design, competitors **must work alone**.
5. In due course, all finalists (including winners) will be required to submit a copy of an official identity document (Passport or ID Card) in proof of their age.

Prizes

6. **Finalists.** The six finalist entries selected by the judges will be invited to join an all-expenses paid visit to the Oceanco shipyard in The Netherlands. They will also be given free admission to the Superyacht Design Symposium in Cortina d'Ampezzo, Italy in February 2020. *Travel to and accommodation in Cortina d'Ampezzo is not included.*
7. **Winner.** The winning entry will receive a paid internship of three months at the Oceanco Shipyard and a cash prize of €3,000.

Entry Procedure

7. **First Step.** Your first step towards entry must be to complete the 'Entry form' on the event web site: (<http://www.boatinternational.com/luxury-yacht-events/showboats-design-awards/young-designer-of-the-year-award-2020>).

8. **Downloads.** Having submitted the Registration of Interest form you will be sent a link enabling you to download all the material necessary to complete the task.

9. **Amendments.** Should it be necessary to make any amendments to the text of the Task we will send a notification to all those who have completed the entry form.

10. **Submission of the Task.** Your design should be submitted in a maximum of FOUR linked A3-sized pages (with their contents as described below) by email or, should it be too large to send by email, by a data transfer service (such as Hightail Express) to: YoungDesigneroftheYear@boatinternationalmedia.com with a copy to: lucy.boorman@boatinternationalmedia.com **by 12.00 hours GMT on Monday 11th November 2019.**

11. **Late Entries.** You are advised to leave ample time to solve possible transmission difficulties as entries submitted after this deadline will not be judged.

Judging

12. The event will be Judged on the 2nd December 2019 by a Jury consisting of internationally known yacht designers as listed on the event web site.

13. The six finalists will be announced shortly after the judging.

14. The winner, selected from the finalists, will be presented with the €3,000 first prize in February 2020 during the Young Designer of the Year Award prizegiving in Cortina d'Ampezzo, Italy. This presentation takes place during the Superyacht Design Symposium. The dates of the winner's internship will be agreed between Oceanco and the winner by mutual consent.

15. Please note that decisions made by the organising authority and the Judging Panel are final and cannot be contested.

Understanding the Task.

16. Having a complete understanding the task before you start work is the key to a successful entry. In the past, failure to do this has been the most serious shortcoming of contestants. **Please read the text very thoroughly, and**

preferably several times before starting work.

17. Should there be any item that you do not fully understand, please email your query to: YoungDesignerOfTheYear@boatinternationalmedia.com.

We will be most happy to clarify it for you.

YOUNG DESIGNER OF THE YEAR 2020

THE TASK

1. Setting the Scene

- a. You are a junior designer who has been working in the Oceanco design office for the last few years.

- b. During this time you have been part of a team engaged in the refitting of superyachts, the majority of which were originally built by Oceanco.

- c. You are aware that your boss, Oceanco's Head of Design, has recently been discussing the comprehensive refit of an Oceanco yacht with its current owner, but you have not been informed of any details – until now, that is, when your boss asks you to come to his office.

2. The Head of Design's Briefing

When you arrive, you find that three of your colleagues are already present and you soon find that your boss thinks highly of all four of you, and particularly your abilities in anticipating new trends in superyacht design. He explains that he has been in discussion with a client who has just purchased an Oceanco yacht that was built in the latter years of the last century and while he wishes to comprehensively refit this yacht to upgrade it to totally modern standards, he is unsure of exactly what he requires because of his inexperience with superyachts. 'This is where you come in' he explains 'During my next meeting with the client I would like to be able to show him four totally separate proposals on how his yacht could be transformed by the refit, and for this reason I want each of you – working quite independently – to create your proposal for the refit. Of course, there are cost restrictions, so I will outline

these under the headings of Exterior and Interior works'. At this point, he hands out two lists, which he has pre-prepared. These are copied below:

3. Exterior works

a. One thing that the owner is certain about is that the bow of his yacht looks 'old-fashioned' as does the stern, while the decks do not provide the leisure amenities that he might expect.

b. This is not a refit with an unlimited budget. He is prepared to pay the cost of fabricating a replacement bow and stern and making some other, hopefully minor, changes to modernize the superstructure and make better use of the deck spaces – but he has provided little or no detail of his requirements, so I am relying on your proven abilities to come up with some enticing ideas for him to consider. Any changes that you propose should not extend the overall length of the yacht.

c. Because of these cost considerations, you should not consider changing the footprint of the superstructure other than to create additional deck space on surfaces that are currently not used as such. Your design may, however, include minor cosmetic changes to update and improve the appearance of the yacht's profile, and you may change the use of the current deck spaces.

4. Interior Works

a. The owner is prepared to renew all of the current finishes and built-in furniture, so you can entirely repurpose each compartment. This enables your design to have a completely fresh and modern approach to the layout of a yacht's interior. Please don't merely replicate the interiors of existing yachts - your layout should anticipate and accommodate the lifestyle and leisure pursuits of the future.

b. Again, there are cost considerations. The owner is not prepared to pay for the removal or repositioning of the bulkheads that are shown on the drawings that I am going to provide you with. You may, however, insert new bulkheads to sub-divide the spaces on this drawing, and insert suitable openings to

modify the access to these areas, be they internal or through-hull openings. Existing openings may also be closed off.

c. To prevent you being influenced by the previous general arrangement of the yacht, I have removed all reference to the former use of the rooms and compartments shown on the drawings. This will, perhaps, make your task easier by allowing your imagination to be the only limiting factor of your design.

d. The areas in which you have total freedom of design are shown as white on the general arrangement plan. Areas shaded in yellow on the drawing are reserved for technical, engineering, command, crew, service and stores, and are not to be modified in size or purpose in any way.

5. About the Yacht's Owner

a. The owner is highly intelligent, young and dynamic. He created his wealth in the world of digital and online marketing.

b. He is unmarried, likes to party with his friends, and enjoys fine dining with good wines, and is a fan of the cinema. He is also into water sports, fitness, spa treatments, scuba diving and adventurous activities. He has no interest in fishing and dislikes travelling in helicopters.

c. He often quotes Malcolm Forbes' view that 'A yacht is a business tool', so he might like his yacht to incorporate some facilities for meetings and other business activities. But as he doesn't intend to spend a great deal of time working while he is aboard, he thinks that such spaces should be adaptable and have more than one function.

d. He is aware of the need to preserve the environment and would applaud any suggestions to incorporate items that would assist this aim

6. The Requirement

You are to submit your proposals as a PDF file containing four A3-sized pages, which should be linked into a single document. The file name for this document should include your family name. The requirement and the contents of each page are shown below.

a. Page One

You are to create up to three renderings of your proposals for the exterior design of the yacht following the refit. One of these renderings should be drawn entirely by hand. Each rendering should be from a prime viewing angle selected for its ability to show your design proposals to best effect.

b. Page Two

You are to create general arrangement plans showing your layout proposals for four decks, namely the Bridge Deck, Upper Deck, Main Deck and Lower deck. The purpose of each compartment should be clearly marked. You may include any necessary explanations on the margin. A profile drawing is not required.

c. Page Three

You are to create a rendering illustrating your interior design proposal for a compartment of your choice, but preferably one that opens to an exterior deck.

d. Page Four

The fourth and final page of your submission should contain your CV. It also gives you an opportunity to provide notes explaining your design philosophy and any of your design features that you feel would benefit from further explanation. It should also list any environmentally friendly and/or energy-saving ideas that you might wish to incorporate into the design of your yacht, regardless of whether you have been able to illustrate them in any of your earlier pages.