

*Boat International*

**DISPLAY ADS**

**DOUBLE PAGE SPREAD**

Bleed size 296mm deep x 466mm wide  
Trim size 290mm deep x 460mm wide  
Gutter allowance 6mm

**FULL PAGE**

Bleed size 296mm deep x 236mm wide  
Trim size 290mm deep x 230mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

**BROKERAGE ADS**

**DOUBLE PAGE SPREAD**

Type area 258mm deep x 430mm wide  
Gutter allowance 6mm

**FULL PAGE**

Type area 258mm deep x 195mm wide

*Boat International US Edition*

**DISPLAY ADS**

**DOUBLE PAGE SPREAD**

Bleed size 281mm deep x 416mm wide  
Trim size 275mm deep x 410mm wide  
Gutter allowance 6mm

**FULL PAGE**

Bleed size 281mm deep x 211mm wide  
Trim size 275mm deep x 205mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

**BROKERAGE ADS**

**DOUBLE PAGE SPREAD**

Type area 240mm deep x 392mm wide  
Gutter allowance 6mm

**FULL PAGE**

Type area 240mm deep x 182mm wide

*Dockwalk*

**DOUBLE PAGE SPREAD**

Bleed size 280mm deep x 456mm wide  
Trim size 274mm deep x 450mm wide  
Gutter allowance 6mm

**FULL PAGE**

Bleed size 280mm deep x 231mm wide  
Trim size 274mm deep x 225mm wide

**HALF PAGE VERTICAL**

Size 249mm deep x 98mm wide

**HALF PAGE HORIZONTAL**

Size 122mm deep x 200mm wide

**QUARTER PAGE BOX VERTICAL**

Size 122mm deep x 98mm wide

**QUARTER PAGE BOX HORIZONTAL**

Size 59mm deep x 200mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

*\* Bleed only applies to DPS and full page ads only*

*Dockwalk (classified sizes only)*

**SIXTH PAGE VERTICAL**

Size 108 mm deep x 59mm wide

**NETWORK PAGE**

Size 48mm deep x 59mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

*Boat International Russia\**

**DISPLAY ADS**

**DOUBLE PAGE SPREAD**

Bleed size 300mm deep x 470mm wide  
Trim size 290mm deep x 460mm wide  
Gutter allowance 6mm

**FULL PAGE**

Bleed size 300mm deep x 240mm wide  
Trim size 290mm deep x 230mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

**BROKERAGE ADS**

**DOUBLE PAGE SPREAD**

Type area 258mm deep x 430mm wide  
Gutter allowance 6mm

**FULL PAGE**

Type area 258mm deep x 195mm wide

**\* DO NOT INCLUDE CROP MARKS FOR DISPLAY ADVERTISEMENT PLEASE**

*(Please be aware the bleed is 5mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

Please note details provided on the next page when supplying your artwork >>

*World Superyacht Awards*

**DOUBLE PAGE SPREAD**

Bleed size 236mm deep x 366mm wide  
Trim size 230mm deep x 360mm wide

**FULL PAGE**

Bleed size 236mm deep x 186mm wide  
Trim size 230mm deep x 180mm wide

*(Please be aware the bleed is 3mm. Also all text and logo elements should be at least 7mm inside the advertisement trim edges)*

*The Superyachts*

**DOUBLE PAGE SPREAD**

to be supplied as single full pages

**FULL PAGE**

Bleed size 306mm deep x 229mm wide  
Trim size 300mm deep x 223mm wide  
Type area 275mm deep x 195mm wide

*(Please ensure all text and logo elements are at least 7mm inside the advertisement trim edge)*

*Futureyachts*

**DOUBLE PAGE SPREAD**

to be supplied as single full pages

**FULL PAGE**

Bleed size 306mm deep x 236mm wide  
Trim size 300mm deep x 230mm wide  
Type area 275mm deep x 200mm wide

*(Please ensure all text and logo elements are at least 7mm inside the advertisement trim edge)*

TECHNICAL REQUIREMENTS

*Important material requirements for all publications*

1. An ISO39L cromalin. We cannot colour match without this.
2. Press-ready materials in the following file formats: pdf, tif or jpg with all images and fonts embedded. Images must be at least 300 dpi and CMYK only.
3. ANY ADVERTISEMENTS SUPPLIED WITH PANTONE OR SPOT COLOURS WILL AUTOMATICALLY BE CONVERTED BY US TO CMYK. THE PUBLISHER WILL NOT TAKE ANY RESPONSIBILITY FOR COLOUR VARIANCE THIS MAY CAUSE. COLOUR BARS SHOULD BE OFFSET BY 6MM.
4. If crop marks are not included on the files supplied we cannot guarantee the position of the advertisement on the page.

**PRODUCTION CONTACTS**

For production enquires regarding Boat International, Dockwalk or Boat International Russia magazines or The Superyachts book, please contact:

**STAV ATHANASIOU - PRODUCTION MANAGER**

Telephone: +44 (0) 208 545 9339 Email: stav.athanasiou@boatinternationalmedia.com

For production enquires regarding Boat International US Edition, please contact:

**STAV ATHANASIOU - PRODUCTION MANAGER**

Telephone: +44 (0)20 8545 9339 Email: stav.athanasiou@boatinternationalmedia.com

**ADVERT DELIVERY INFORMATION**

To email your files as attachments, please send to the relevant production contact. The file size limit is 15MB. To upload your files to our FTP server, please contact us for further information. To supply your file on disc and/or send colour reference guides by mail/courier please send to:

**PRODUCTION DEPARTMENT**

Boat International Media,  
41-47 Hartfield Road, London SW19 3RQ,  
United Kingdom